

2025 California Black Birth Equity Summit Sponsorship Opportunities

October 20-21, 2025 | Sacramento, CA



About the California Black Birth Equity Summit

The California Black Birth Equity Summit (the Summit) is one of the largest gatherings in California to address the inequitable treatment, experiences, and outcomes of Black birthing families in California. First hosted in 2019 and again in 2023, the Summit convenes hundreds of birth equity leaders, policy and government officials, philanthropists, clinicians, birthworkers and many others from across California and the U.S., to drive coordinated actions for long-term change. The Summit is co-hosted by the [California Coalition for Black Birth Justice](#) and the [UCSF California Preterm Birth Initiative](#).

- **The California Coalition for Black Birth Justice** is a statewide organization that is committed to unifying and strengthening the Black birth justice movement. The Coalition is focused on serving as a statewide connector and convener, strengthening the Black birth justice workforce, and working with health care organizations to advance birth equity.
- **The UCSF Preterm Birth Initiative (PTBi)** lives at the intersection of research, community partnerships, and education to create positive change alongside Black and Brown families in order to end racial disparities in birth.

SUMMIT OBJECTIVES



Elevate Black-led solutions



Deepen relationships & statewide collaboration



Disseminate best practices, research, and develop strategies



Discuss statewide programs & key policies



2023 SUMMIT SUCCESSES

1
SUMMIT

2
DAYS

12
STATES
REPRESENTED

23
CA COUNTIES
REPRESENTED

65
SPEAKERS

517
COMBINED
REGISTERED
ATTENDEES

3.8 M+
PEOPLE SERVED BY
CONFERENCE
ATTENDEES

“

“[The Summit] really helped me become more aware of the work being done to address this issue. I'm going to reach out to colleagues working in this field. I want to ensure that if we're working on the same thing, we do so together vs. working in silos.”

★★★★★

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“

The summit was incredible! Informative, rallying, actionable!

★★★★★

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BECOME A SPONSOR OF THE 2025 SUMMIT!

The **2025 California Black Birth Equity Summit**, available both in-person and virtually, will continue to expand audience reach. The Summit will include keynote addresses from experts, concurrent sessions, strategic planning discussions, and an advocacy day at the state capitol. Summit sponsors have the unique opportunity to connect with influential leaders, engage with a diverse audience, and contribute to advancing equitable pregnancy and birth outcomes throughout California.



THOUGHT LEADERSHIP

Premier opportunities to speak to hundreds of leaders in birth justice and maternal child health sectors.



VALUES-ALIGNED VISIBILITY

Build visibility and trustworthiness with community leaders as a partner committed to supporting Black birth equity.



NETWORK DEVELOPMENT

Connect with new and existing partners, prospective customers, and organizations. Gain exclusive insights and discover new opportunities.

SUMMIT ATTENDEES INCLUDE:

Black birthing families
Midwives
Nurses
Physicians
Public Health professionals
Policy & advocacy experts
Health Care administrators
Community-based Organizations
Doulas

Mental health professionals
Health Plan leaders
Philanthropists
Researchers
Community advocates
Students
Elected & government officials



PRESENTING SPONSOR BENEFITS | \$100,000

(LIMITED TO 1)

- **Exclusive Title Recognition:** “Presented by [Sponsor Name]” featured in all promotional materials, websites, social media channels, and announcements.
- **Media & Social Recognition:** Presenting sponsor featured in pre-event and post-event press releases, targeting local and national media outlets. Exclusive, co-branded social media posts and e-blasts.
- **On-Stage Acknowledgment:** Formal recognition of the sponsor during opening and closing remarks by summit hosts.
- **Brand/ Organization Visibility:** Logo on all print and digital materials. Option to place sponsor’s materials in attendee tote bag.
- **Speaking Opportunities:** Reserved speaking slot for the sponsor’s representative to address attendees directly, providing a platform to share their mission, vision, or services.
- **Prime Exhibit Space:** Complimentary exhibit booth in a premium location at the event venue to showcase products or services.
- **Sponsored Session:** Opportunity to lead or participate in a panel or keynote addressing topics aligned with brand or organizational values.
- **Complimentary Registration:** **10** complimentary registrations with reserved seating and **5** tickets to Summit networking reception.

TITLE SPONSOR BENEFITS

(LIMITED TO 2)

| \$50,000

- **Exclusive Naming Recognition:** Category exclusive naming rights of the Summit networking reception.
- **Media & Social Recognition:** Title sponsor featured in pre-event and post-event press releases, targeting local and national media outlets. Exclusive, co-branded social media posts and e-blasts.
- **On-Stage Acknowledgment:** Formal recognition of the sponsor during opening and closing remarks by summit hosts.
- **Brand/ Organization Visibility:** Logo on all print and digital materials. Option to place sponsors materials in attendee tote bag.
- **Speaking Opportunities:** Reserved speaking slot for the sponsor's representative to address attendees directly, providing a platform to share their mission, vision, or services.
- **Prime Exhibit Space:** Complimentary exhibit booth in a premium location at the event venue to showcase products or services.
- **Sponsored Session:** Opportunity to lead or participate in a panel or breakout session addressing topics aligned with brand or organizational values.
- **Complimentary Registration:** 6 complimentary registrations with reserved seating and 5 tickets to Summit networking reception.





LEGACY BUILDER BENEFITS

(LIMITED TO 3)

| \$25,000

- **Exclusive Naming Recognition:** Category exclusive naming rights of wellness activation.
- **Social Recognition:** Co-branded social media posts and e-blasts.
- **Brand/ Organization Visibility:** Logo on all print and digital materials. Option to place sponsors materials in attendee tote bag.
- **Speaking Opportunities:** Reserved speaking slot for the sponsor's representative to address attendees directly, providing a platform to share their mission, vision, or services.
- **Exhibit Space:** Complimentary exhibit booth at the event venue to showcase products or services.
- **Sponsored Session:** Opportunity to participate in a breakout session addressing topics aligned with brand or organizational values.
- **Complimentary Registration:** 4 complimentary registrations and 3 Summit networking reception tickets.

ADDITIONAL SPONSOR LEVEL BENEFITS

VISIONARY BENEFITS | \$10,000

- **Brand/ Organization Visibility:** Logo on summit website, sponsor signage, and recognition in verbal remarks. Option to place sponsored items in attendee tote bags.
- **Exhibit Space:** Complimentary exhibit booth at the event venue to showcase products or services.
- **Sponsored Session:** May include option for naming rights for a wellness activation (subject to availability).
- **Complimentary Registration:** 2 complimentary registrations and 2 tickets to networking reception.

PARTNER BENEFITS | \$5,000

- **Brand/ Organization Visibility:** Logo on summit website, sponsor signage, and recognition in verbal remarks. Option to place sponsored items in attendee tote bags.
- **Sponsored Session:** May include option for naming rights for a wellness activation (subject to availability).
- **Complimentary Registration:** 1 complimentary registrations and 1 ticket to networking reception.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

COMMUNITY SUPPORTER

\$10,000

- Unique opportunity to sponsor 10 Summit registrations for; **community residents, birthworkers, community-based organizations, and students.**
- **Brand/ Organization Visibility:** Logo on summit website, sponsor signage, and recognition in verbal remarks. Option to place sponsored items in attendee tote bags.
- **Complimentary Registration:** 2 complimentary registrations for the sponsoring organization and 2 tickets to networking reception.

CLINICAL SUPPORTER

\$10,000

- Unique opportunity to sponsor 10 Summit registrations for; **hospital teams, administration, clinicians, and other clinical leaders.**
- **Brand/ Organization Visibility:** Logo on summit website, sponsor signage, and recognition in verbal remarks. Option to place sponsored items in attendee tote bags.
- **Complimentary Registration:** 2 complimentary registrations for the sponsoring organization and 2 tickets to networking reception.

CUSTOM SPONSORSHIP

Custom sponsorship, brand activations, and in-kind donation opportunities are available!

Please contact Mashariki Kudumu at mashariki@cablackbirthequitysummit.org for more information.

BECOME A SPONSOR AND SUPPORT BIRTH EQUITY IN CALIFORNIA!

Please contact Mashariki Kudumu at: mashariki@cablackbirthequitysummit.org to become a sponsor or for additional information.



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